

EEO Public File Report

**KHST(FM), Lamar, Missouri, KSHQ (FM), Deerfield, Missouri KWXD(FM), Asbury, Missouri
February 1, 2017 – January 31, 2018**

Full-Time Positions Filled

Full-Time Position	Position Title	Date Open	Date Filled	Recruitment Source(s) utilized to fill the vacancy (including organizations entitled to notification)*	Number Interviewed	Number Hired
1	On Air	4-2-17	5-1-17	5	1	1
	* See Attached List of Recruitment Sources for Contact Information					

Information Regarding Recruitment Sources Contacted for Full-Time Vacancies

No.	Recruitment Source	Contact	Total Interviewed	Entitled to Notification
1	All Access.com	On-line entry		N
2	American Broadcasting School 4511 SE 29 th Street, Oklahoma City, OK 73115	Michelle McConnell 405-672-6511		N
3	Butler County Community College 901 S. Haverhill Road, El Dorado, KS 67042	Dr. Keith West 316-322-3194		N
4	Careerpage.org	On-line entry		N
5	Employee Referral		1	N
6	FaceBook	On-line entry		N
7	Kansas Association of Broadcasters 214 SW 6 th Ave, #300, Topeka, KS 66603	Kent Cornish 785-235-1307		Y
8	Kansasworks.com	On-line entry		N
9	Media-match.com	On-line entry		N
10	On Air Promo			N
11	Radioonline.com	On-line entry		N
12	Sportscasters Talent Agency of America	On-line entry		N

13	Walk-in			N
14	Website – KHST / KHSQ / KWXD			N

**Prong 3 Longer-Term Recruitment Initiatives
Implemented During Previous Year**

No.	Date	Initiative	Description	Scope of Involvement	Personnel Involved
1	During School Year	Classroom Visit	Chanute High School classroom visits.	Larry Pierce visits the Broadcasting/Journalism Class once a week to work with students interested in broadcasting and job opportunities in the broadcast field. During this time, he discusses My Town Media and all the stations owned.	Larry Pierce, Station Manager
2	2/27/17	Initiative #16	Coffey County Severe Weather Seminar	My Town Media employees attended and had an opportunity to discuss how the stations could help disseminate information in time of need. They offered to talk with and give applications to any persons that would like to get involved with broadcasting.	Brian Cunningham, My Town Operations Director Gene Morrow, My Town Media – KSNP Program Director
3	3/9/17	Kansas Works Job Fair	Kansas Works Job Fair, Parsons, KS	Brian and Larry represented My Town Media at the Job Fair hosted by Kansas Works. During this time, they talked with people about the My Town Media stations and job opportunities in the broadcasting field. Applications were accepted.	Larry Boyd, General Manager Brian Cunningham, My Town Operations Director

4	3/25/17	Business/Job Expo	Hosted by My Town Media and Burlington Chamber of Commerce	Brian presented information to the public interested in a career in broadcasting. He spoke with interested persons and accepted applications.	Brian Cunningham, My Town Operations Director
5	4/4/17	KAB Student Career Fair	Kansas Association of Broadcasters Student Career Fair, Topeka, KS	Brian Cunningham represented My Town Media at the Job Fair hosted by the KAB. During this time, he talked with students about My Town Media and job opportunities in the broadcasting field.	Brian Cunningham, My Town Operations Director
6	4/5/17	Initiative #8	Webinar: Utilizing Drones in Broadcasting	Employee attended webinar on the utilization of drones in broadcasting.	Brian Cunningham, My Town Operations Director

7	5/3/17	Initiative #8	KAB Sports Seminar	Employees attended the Sports Seminar at Royals Stadium in Kansas City. This seminar gives insight to sports selling, broadcasting, and play by play demonstrations and best practices procedures.	Brian Cunningham, My Town Media Operations Director Larry Pierce, My Town Media – KKOY Station Manager, and play by play person.
8	9/18/17	Job Fair	Burlington High School Student Career Fair, Burlington, KS	Brian Cunningham represented My Town Media at the Job Fair hosted by Burlington High School. During this time, he talked with Juniors and Seniors about opportunities in the broadcasting field, including My Town Media stations.	Brian Cunningham, My Town Operations Director
9	10/18/17	Initiative #8	KAB Convention	Brian Cunningham represented My Town Media at the KAB fall convention. He attended breakout session on Management and Broadcast Operations.	Brian Cunningham, My Town Operations Director

10	11/21/17	Initiative #8	Webinar: Engaging digital content on websites.	Webinar used to increase skill of Employee to develop and manage digital web programs at My Town Media.	Brian Cunningham, My Town Operations Director
11	12/7/17	Initiative #8	Webinar: Getting ready for on-line Public Inspection File	Webinar used to increase skill of employee to develop and maintain on-line Public Inspection File at My Town Media.	Brian Cunningham, My Town Operations Director Lindzey Thomas, My Town Public Inspection File Manager Deanne Romine, Office Manager
12	1/17/18	Initiative #8	Webinar: 2018 Political Webinar	Webinar used to increase skill of employee to develop and maintain political operating procedures.	Brian Cunningham, My Town Operations Director Lindzey Thomas, My Town Public Inspection File Manager Deanne Romine, Office Manager